



Huey IT Global Launch

Opportunities With Huey

An Overview of Huey



**The Personal Values Pulse is the core of
Huey**

An Overview of Huey



- Our Mission
 - **To provide a platform that fosters personal growth, understanding of others, and enhanced communication to support individuals and organizations in achieving their goals.**

An Overview of Huey



- Our Mission
 - **To provide a platform that fosters personal growth, understanding of others, and enhanced communication to support individuals and organizations in achieving their goals.**
- Our Vision
 - **To be the premier market for improving individual and organizational growth, development, and performance.**

Measurable Goals

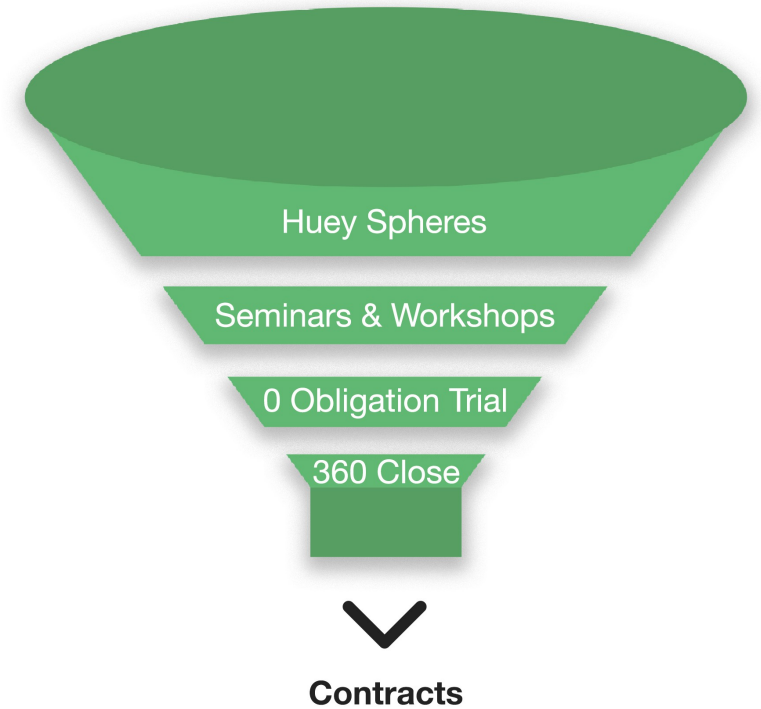


- 1 Billion Users
 - United States
 - Globally
 - 20+ Languages
- 2,000 Affiliates
 - Institutions & Strategic Partners
- 20K Representatives
 - Agents, Master Coaches, Ambassadors & Huey Spheres Hosts
 - Nationally & Abroad

How We Get There



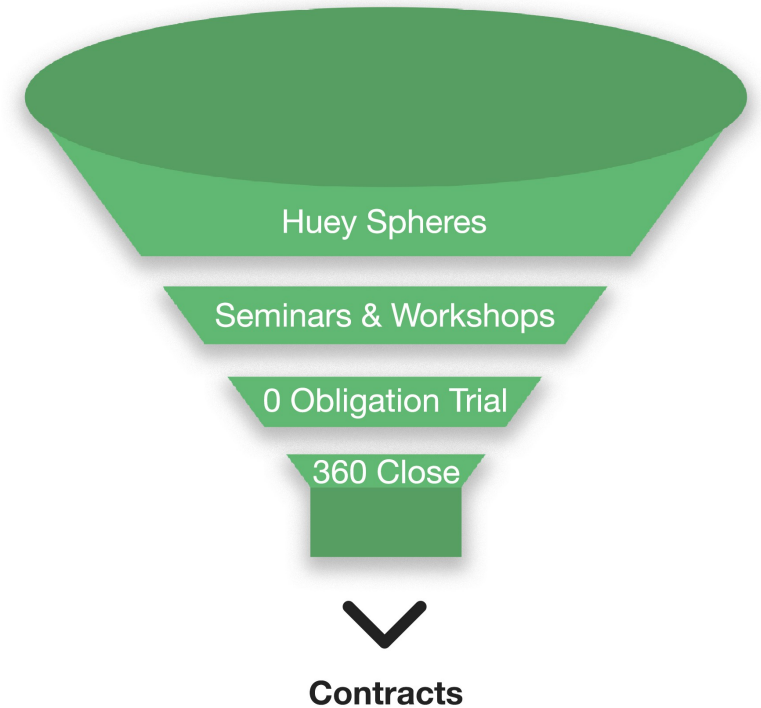
- Our Sales Funnel



How We Get There



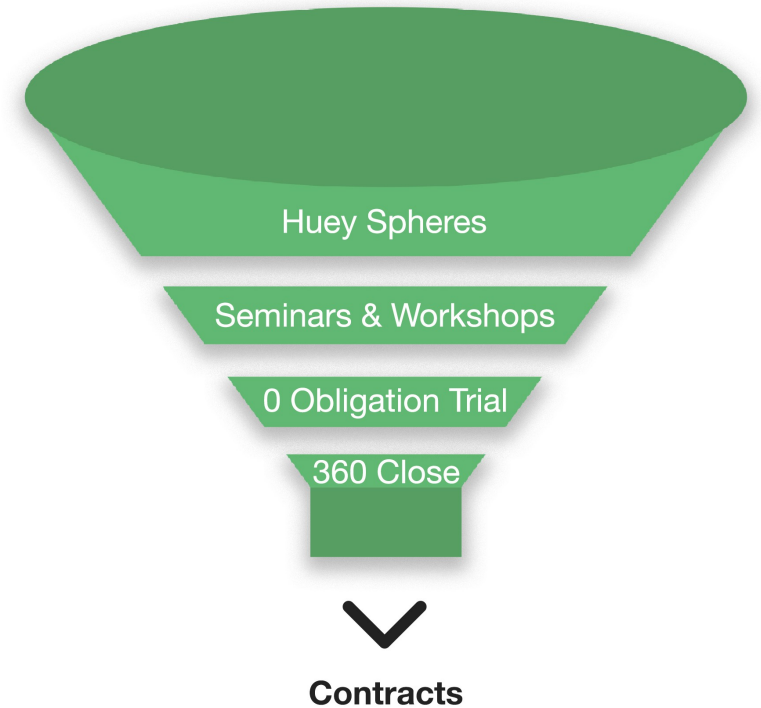
- Our Sales Funnel
 - Branding, user experience & testimonials



How We Get There



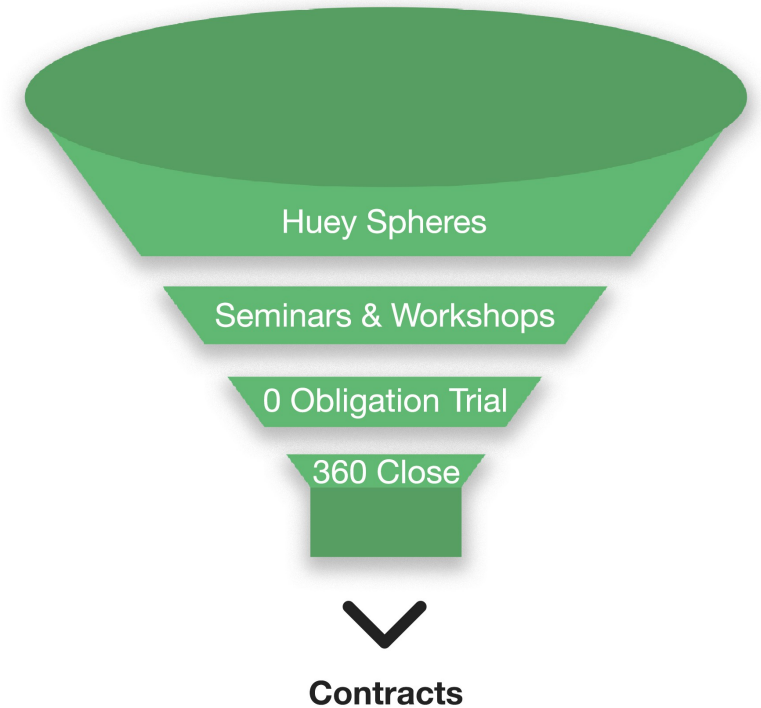
- Our Sales Funnel
 - Branding, user experience & testimonials
 - Promoting events, seminars & workshops



How We Get There



- Our Sales Funnel
 - Branding, user experience & testimonials
 - Promoting events, seminars & workshops
 - Pilots & zero obligation trials

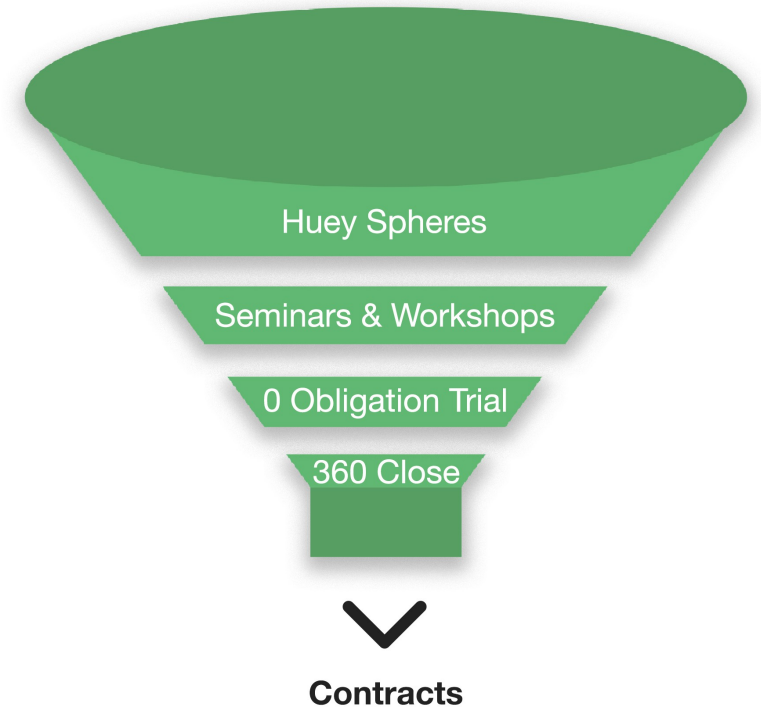


How We Get There



- Our Sales Funnel

- Branding, user experience & testimonials
- Promoting events, seminars & workshops
- Pilots & zero obligation trials
- Income streams & growth activities



How We Get There

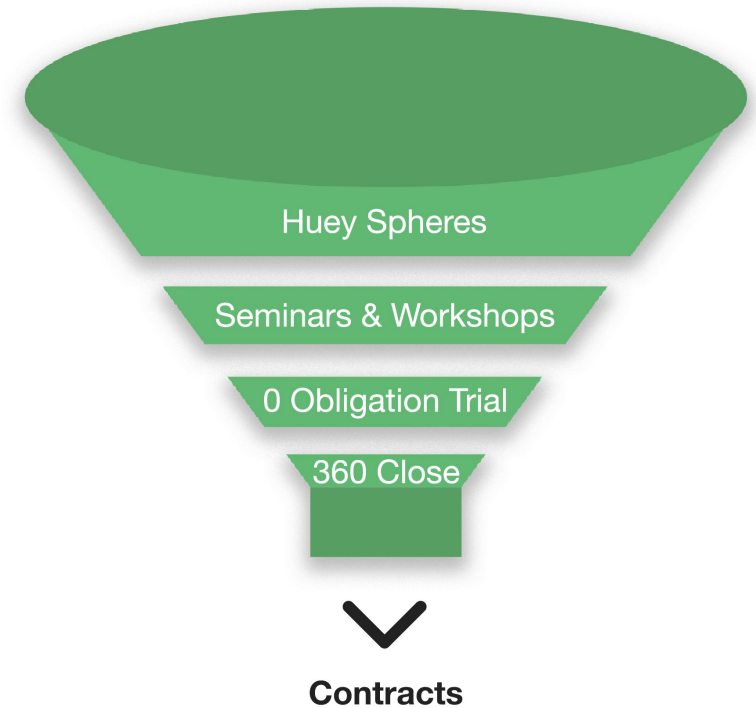


- Our Sales Funnel

- Branding, user experience & testimonials
- Promoting events, seminars & workshops
- Pilots & zero obligation trials
- Income streams & growth activities

- **Public events**

- The Sudden Series
 - The Challenge Sessions
 - Startup & Growth Champions



How We Get There



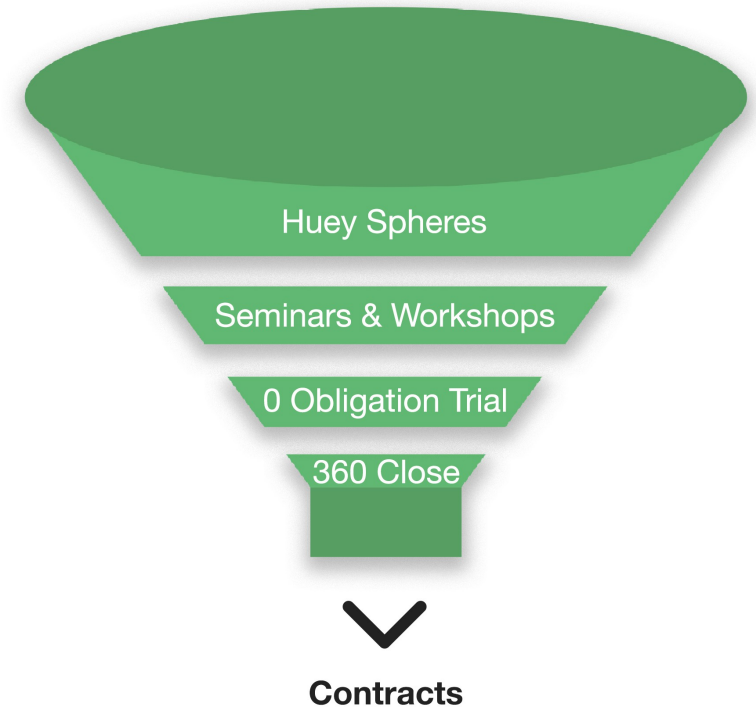
- Our Sales Funnel

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- **Public events**

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- Startup & Growth Champions

- **Corporate Contracts**



How We Get There



- Our Sales Funnel

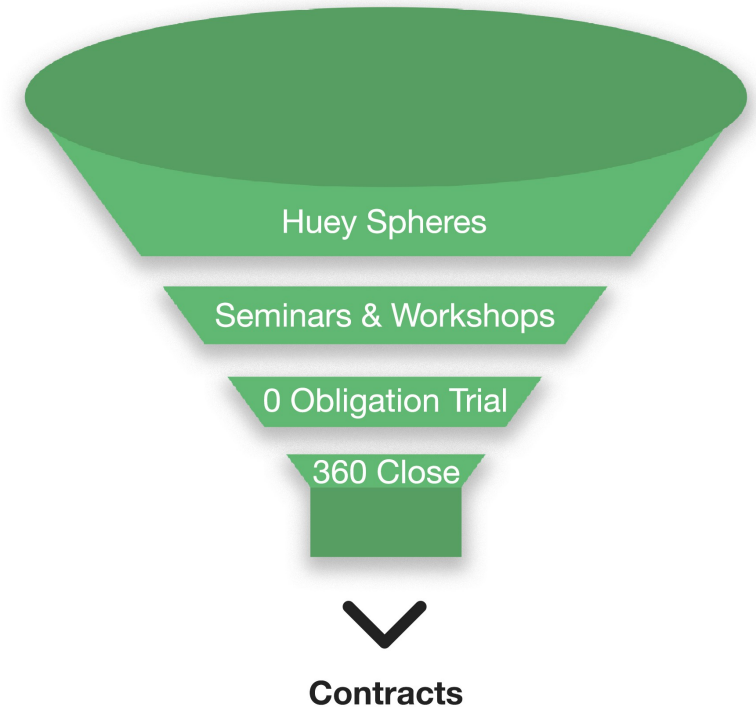
- Branding, user experience & testimonials
- Promoting events, seminars & workshops
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- **Public events**

- The Sudden Series
 - The Challenge Sessions
 - Startup & Growth Champions

- **Corporate Contracts**

- **Connection Fees**





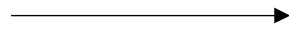
Ready For the Modern World

- Huey's Brand Transformation

Identity



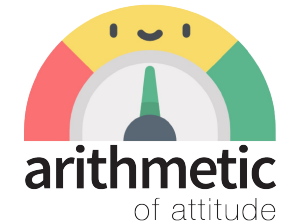
2007



2019

Aesthetic

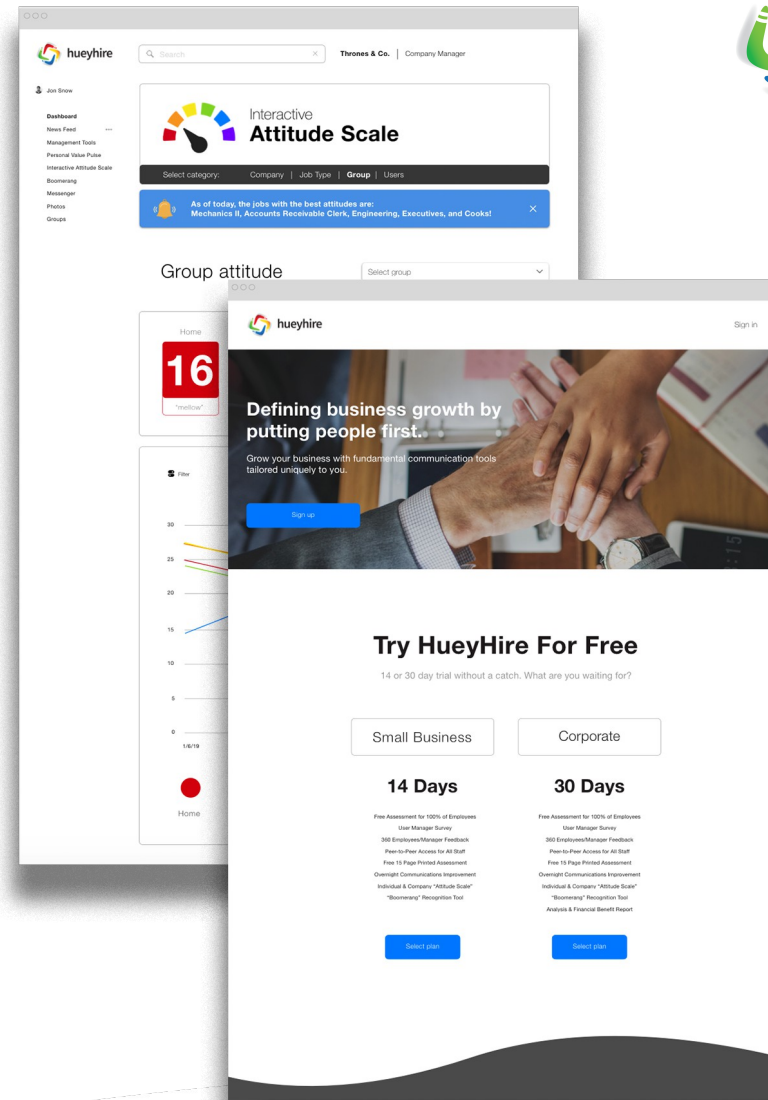
- 2007
- Wide variety of colors, effects and fonts
- No clear visual direction
- 2019
- Limited color palette, single font family and flat-focused design
- Clear visual direction that aligns with the mission and goals of Huey



Design Elements



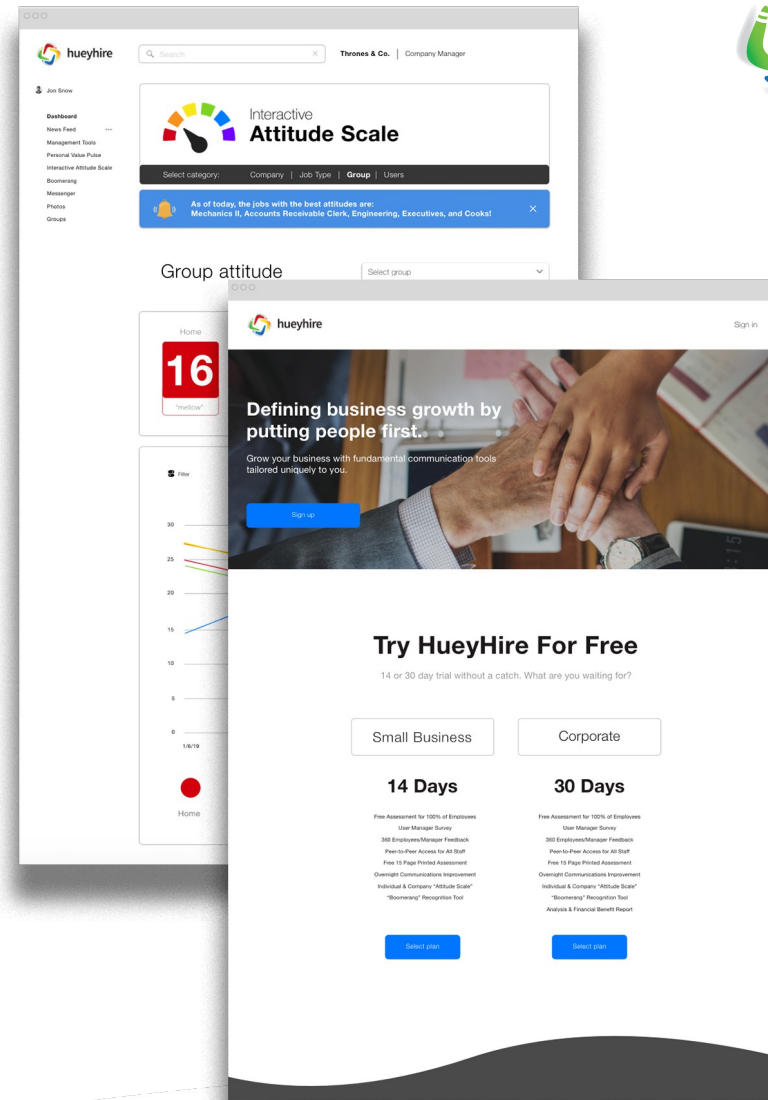
- **Putting Connection First**
- Wave pattern – connection through all the products Huey has to offer, but also the connection between every user
- Flat-design – user experience
- HD photography – relatability



Design Elements



- **Putting Connection First**
- Wave pattern – connection through all the products Huey has to offer, but also the connection between every user
- Flat-design – user experience
- HD photography – relatability



Platforms



- **Websites**

- Primary (parent) site:

- **GoHuey:** Company's main brand and center for events, store and informational details about Huey

- **Secondary sites**

- **HueyMe:** Master database, center of social media connection & personal realization
 - **HueyPlan:** Career & education planning, job search & interaction
 - **HueyHire:** Business, human resources management & employee recruiting site
 - **HueyEd:** Faculty, parents & students
 - **HueyHelp:** Community development & nonprofits

Platforms



- **Additional Platforms**

- **HueyBiz**

- Resellers, Recruiters & Ambassadors & Client Service Support

- **HueyMarket**

- Retail, customer service & marketing
 - Customer model and matching

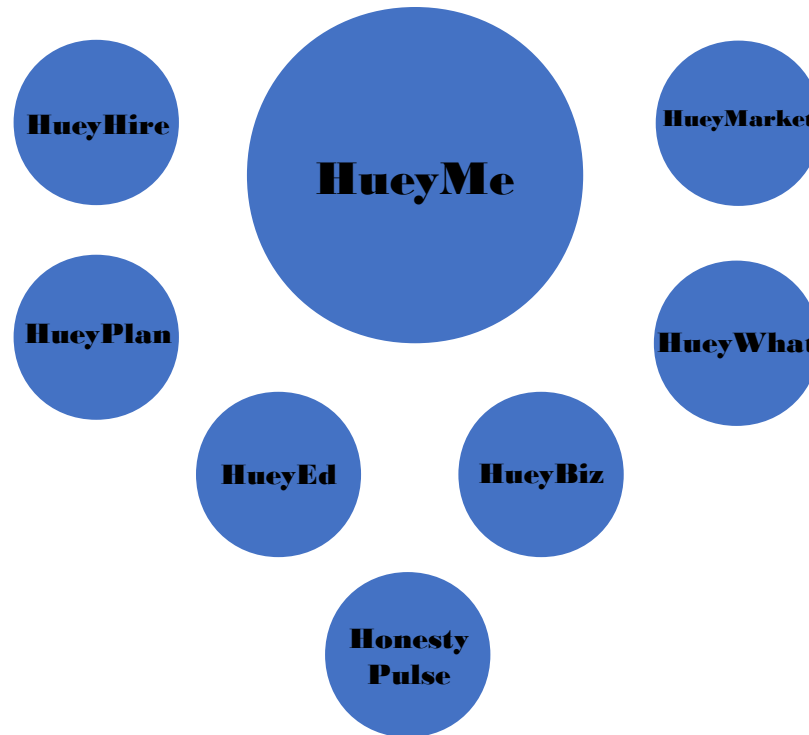
- **Honesty Pulse**

- Relationship building and future dating site

Platforms



GoHuey



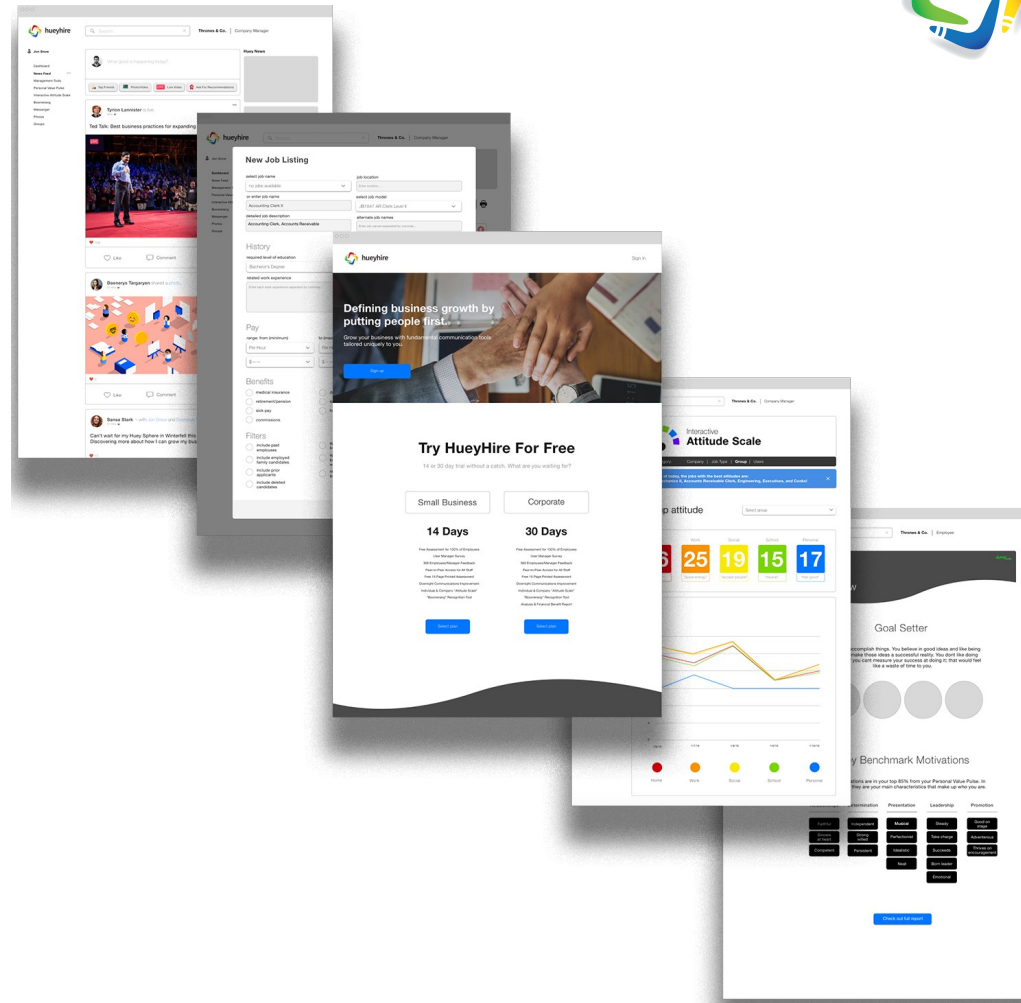
Huey Hire

- Wireframe Layout Summaries

Overview



- Fully user-driven
- Revolves around PVP
- Sets the standard for the rest of Huey's products



Landing & Sign Up



hueyhire Sign in

Defining business growth by putting people first.

Grow your business with fundamental communication tools tailored uniquely to you.

Sign up

Try HueyHire For Free

14 or 30 day trial without a catch. What are you waiting for?

Small Business

14 Days

Free Assessment for 100% of Employees
User Manager Survey
360 Employees/Manager Feedback
Peer-to-Peer Access for All Staff
Free 15 Page Printed Assessment
Overnight Communications Improvement
Individual & Company "Attitude Scale"
"Boomerang" Recognition Tool

Select plan

Corporate

30 Days

Free Assessment for 100% of Employees
User Manager Survey
360 Employees/Manager Feedback
Peer-to-Peer Access for All Staff
Free 15 Page Printed Assessment
Overnight Communications Improvement
Individual & Company "Attitude Scale"
"Boomerang" Recognition Tool
Analysis & Financial Benefit Report

Select plan

hueyhire Sign in

Defining business growth by putting people first.

Grow your business with fundamental communication tools tailored uniquely to you.

Sign up

Small Business – 14 Day Trial

You are eligible for this trial if you have less than 50 employees

new company username

new password

Your password must include:

☐ 6-32 characters

☐ at least one letter and one number

huey rep number

company name # of employees

company address

city state zip

your first name your last name

business phone alt phone

email address

website

Cancel Register

hueyhire Sign in

Defining business growth by putting people first.

Grow your business with fundamental communication tools tailored uniquely to you.

Sign up

Corporate – 30 Day Trial

You are eligible for this trial if you have more than 50 employees

new company username

new password

Your password must include:

☐ 6-32 characters

☐ at least one letter and one number

huey rep number

company name # of employees

company address

city state zip

your first name your last name

business phone alt phone

email address

website

Cancel Next

Logging in



hueyhire Sign in

Defining business
putting people

Grow your business with
tailored uniquely to you.

Sign up

Sign in.

email address

password

☒ Remember me

Sign in

[Forgot password?](#)

New to HueyHire? [Sign up](#)

By continuing past this page, you agree to the [Terms of Use](#).

hueyhire Sign in

Defining business
putting people

Grow your business with
tailored uniquely to you.

Sign up

Sign up.

Are you an employee? Start here.

company username

company passcode

do you already have an account with Huey?

☐ yes ☒ no

first name

last name

email address

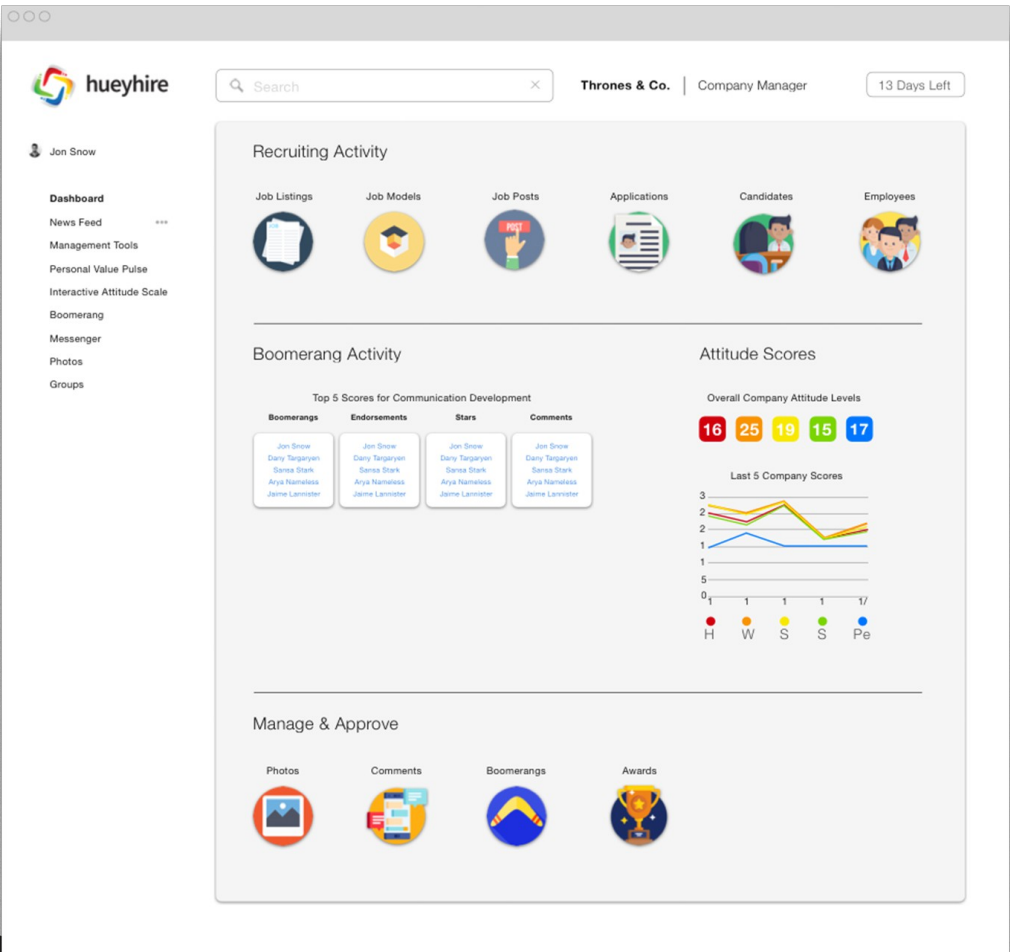
new password

Management



- Recruiting activity dashboard & controls
- Boomerang activity oversight
- Oversight on attitude scores
- Arithmetic of Attitude
- User files review
- Job Model & user comparison application
- Manage & approve comments, awards, boomerangs & photos

Management

A screenshot of the hueyhire 'Job Models' page for a user named Jon Snow. The page shows a table of job models with columns for Date Created, Job Number, Job Name, Job Model Name, and Job Location. Each row has a set of icons representing different aspects of the job model.

Date Created	Job Number	Job Name	Job Model Name	Job Location
12/1/18	jk1254	Accounting Clerk II	Accounting Clerk, Accounts Receivable	Seattle, Finance, Accounting
12/1/18	pd1256	Programmer	UX/UI Light Wave Interface	Pennsylvania, Tech Center, M/S
12/1/18	id4739	Product Designer	Product Designer, Box Specific	New York, HQ, Creative
12/1/18	hd329	Sales Director	Director of Sales and Marketing	Seattle, Corporate, Sales
12/1/18	hd392	Illustrator	Flat Style Design	Portland, Corporate, Creative
12/1/18	kv4928	Web Developer III	Entry Level Position, Non-Profit Centered	Yakima, HQ, IT
12/1/18	jc9922	Accounting Clerk II	Accounting Clerk, Accounts Receivable	Seattle, Finance, Accounting
12/1/18	jd3649	Product Designer	Product Designer, Box Specific	New York, HQ, Creative
12/1/18	jk1254	Sales Director	Director of Sales and Marketing	Seattle, Corporate, Sales
12/1/18	jk1254	Illustrator	3D Design Specific	Portland, Corporate, Creative

Management



hueyhire

Thrones & Co. | Company Manager

Jon Snow

Dashboard
News Feed
Management Tools
Personal Value Pulse
Interactive Attitude Scale
Boomerang
Messenger
Photos
Groups

Add New Job Model

view job settings

Title

Job Model Type

Criteria

Job Model Results

Settings

Communication Style Results

view job settings

System Results

Edited Settings (Override Defaults)

Style

Min

Avg

Max

Min

Max

Fun

527

760

976

300

300

Control

437

863

1032

400

400

Perfect

721

850

999

600

600

Peace

163

642

1002

200

200

Nature

Min

Avg

Max

Min

Max

Soft

1660

2100

2163

600

600

Hard

1760

2100

2790

200

200

Job Name

Accounting Clerk

Location

Portland, OR

Accounting Clerk, Accounts Receivable

Personals, Finance, Purchasing Dept.

Arise Mktg

Reset criteria

Next

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Thrones & Co. | Company Manager

Jon Snow

Dashboard
News Feed
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Personal Value Pulse
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Manage & Approve Awards

view job settings

Most Stars Received

Jon Snow

1,186

Rob Stark

987

Arya Nameless

876

Sansa Stark

450

The Mountain

375

+ New award

Most Boomerangs Received

Jon Snow

17

Rob Stark

15

Arya Nameless

11

Sansa Stark

8

The Mountain

2

+ New award

Most Comments Received

Jon Snow

17

Rob Stark

15

Arya Nameless

11

Sansa Stark

8

The Mountain

2

+ New award

Most Likes Received

Jon Snow

1,186

Rob Stark

987

Arya Nameless

876

Sansa Stark

450

The Mountain

375

+ New award

Most Boomerangs Sent

Jon Snow

17

Rob Stark

15

Arya Nameless

11

Sansa Stark

8

The Mountain

2

+ New award

Most Active Comments

Jon Snow

17

Rob Stark

15

Arya Nameless

11

Sansa Stark

8

The Mountain

2

+ New award

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Thrones & Co. | Company Manager

Jon Snow

Dashboard
News Feed
User Files
Permissions
Management Tools
Personal Value Pulse
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Groups

Job Matching Management

view job settings

Job Matches

Candidate Listing

Positions

User Status & Actions

Positions

Search Positions

Date Created

Job Number

Job Name

Job Description

Job Location

Actions

12/1/18

jk1234

Accounting Clerk II

Accounting Clerk, Accounts Receivable

Seattle, Finance, Accounting

Archive selected
Delete selected

12/1/18

pk1236

Programmer

UI/UX Light Wave Interface

Pennsylvania, Tech Center, MIS

Archive selected
Delete selected

12/1/18

pk1230

Product Designer

Product Designer, Box Specific

New York, MD, Creative

Archive selected
Delete selected

12/1/18

pk0029

Sales Director

Director of Sales and Marketing

Seattle, Corporate, Sales

Archive selected
Delete selected

12/1/18

pk0042

Illustrator

Fish Style Design

Portland, Corporate, Creative

Archive selected
Delete selected

12/1/18

pk4509

Web Developer III

Entry Level Position, Non-Profit Centered

Yakima, MS, IT

Archive selected
Delete selected

12/1/18

jk0932

Accounting Clerk II

Accounting Clerk, Accounts Receivable

Seattle, Finance, Accounting

Archive selected
Delete selected

12/1/18

pk0409

Product Designer

Product Designer, Box Specific

New York, MD, Creative

Archive selected
Delete selected

12/1/18

jk1234

Sales Director

Director of Sales and Marketing

Seattle, Corporate, Sales

Archive selected
Delete selected

12/1/18

jk1234

Illustrator

3D Design Specialist

Portland, Corporate, Creative

Archive selected
Delete selected

Employees



- Job openings dashboard
- Job application
- Personalized profile
- Job model & match comparison

Employees



Thrones & Co. | Employee

13 Days Left

Jon Snow

News Feed

Job Openings

My Application

My Job Model

Personal Values Pulse

Interactive Attitude Scale

Huey Hire Survey

Boomerang

Messenger

Photos

Groups

Search Job Openings

Filter

My Jobs

Filter by

Date Posted

Job Title

Job Description

Company Name

Date Posted	Post ID	Job Title	Job Description	Company Name	
12/1/18	jk1254	Accounting Clerk II	Accounting Clerk, Accounts Receivable	Thrones & Co.	
12/1/18	pd1256	Programmer	UXUI Light Wave Interface	Thrones & Co.	
12/1/18	id4739	Product Designer	Product Designer, Box Specific	Thrones & Co.	
12/1/18	ms329	Sales Director	Director of Sales and Marketing	Thrones & Co.	
12/1/18	ms392	Illustrator	Flat Style Design	Thrones & Co.	
12/1/18	kv4928	Web Developer III	Entry Level Position, Non-Profit Centered	Thrones & Co.	
12/1/18	jc9622	Accounting Clerk II	Accounting Clerk, Accounts Receivable	Thrones & Co.	
12/1/18	jj3849	Product Designer	Product Designer, Box Specific	Thrones & Co.	
12/1/18	jk1254	Sales Director	Director of Sales and Marketing	Thrones & Co.	
12/1/18	jk1254	Illustrator	3D Design Specific	Thrones & Co.	

Thrones & Co. | Employee

Jon Snow

News Feed

Job Openings

My Application

My Job Model

Personal Values Pulse

Interactive Attitude Scale

Huey Hire Survey

Boomerang

Messenger

Photos

Groups

Overview

Talent Traits

Communication Style

Top Motivators

Nature

Primary Talents

Secondary Talents

Relationships
COOPERATION

Presentation
CREATIVITY

Top 5 Talents

1st
Sincere at heart

2nd
Sensitive

3rd
Unemotional

4th
Life of the Party

5th
Serious

Deeply Rooted Requirements >

Strong Motivational Needs >

Important Motivations >

Employees

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Search

Thrones & Co. | Employee

Jon Snow

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My Application

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My Application

ContactPersonalSalary & BenefitsAvailabilitySkillsEducationTrainingWork HistoryReferencesAuthorize

Availability

Which days are you available to work?

☐ monday☐ saturday

☐ tuesday☐ sunday

☐ wednesday

☐ thursday

☐ friday

What shifts are you interested in?

☐ day

☐ 2nd

☐ overnight

☐ other

What hours are you available to work?

12:00AMto12:00AM

OR

12:00AMto12:00AM

What date can you start?

MonthDayYear

Do you have transportation to get to work?

No

Next

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Search

Thrones & Co. | Employee

Jon Snow

News Feed

Job Openings

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My Job Model

Personal Values Pulse

Interactive Attitude Scale

Huey Hire Survey

Boomerang

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Photos

Groups

Job Match Comparison

Company SummaryTalent MatchesCommunication MatchesInspirational MatchesQuestionable Matches


Talent Matches

company namejob titlejob post ID

Thrones & Co.Accounts Receivable Clerk IICJ2473

Job Model Results

User Talent Matches



Determination

Promotion

Unorganized

Life of the party

You belong to 1 of 2 Talent Families

Additional Natural Talents

Organized

Unique

Warm

Independent

Determined

You belong to 3 of 5 Natural Talents



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Search

Thrones & Co. | Employee

Jon Snow

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My Job Model

OverviewTalent TraitsCommunication StyleTop MotivatorsNature

Primary Talents

Secondary Talents

Relationships

Presentation

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CREATIVITY

Top 5 Talents

1st

2nd

3rd

4th

5th

Sincere at heart

Sensitive

Unemotional

Life of the Party

Serious

Deeply Rooted Requirements

Relationships

Determination

Presentation

Leadership

Promotion

Sincere at heart

Unorganized

Sensitive

Serious

Life of the party

Avoids conflict

Independent

Adventurous

Strong Motivational Needs

Relationships

Determination

Presentation

Leadership

Promotion

Dry sense of humor

Artistic

Deep thinker

Important Motivations

Relationships

Determination

Presentation

Leadership

Promotion

Competent

Universal Tools



- Personal Values Pulse
- Interactive Attitude Scale
- 360 Feedback Survey
- Boomerang system
- News feed
- Messenger

Universal Tools



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Thrones & Co. | Employee

Jon Snow

News Feed
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PVP profile

Forget about the word "test." Think about this as a powerful, self-discovery tool that shines a light on what makes you remarkable.

Review each feeling and use the slide bar below to select the best description for that particular feeling from a 1-5 scale, 5 being the best feeling and 1 to say it doesn't represent you at all. Do not overthink your answers to each feeling but instead, move through the exercise quickly and "go with your gut." You are ranking these feelings/experiences according to which ones energize you and which ones demotivate you.

Witty 0 25 50 75 100	Steady 0 25 50 75 100
Faithful 0 25 50 75 100	Avoids Conflict 0 25 50 75 100
Stays in Background 0 25 50 75 100	Sincere at Heart 0 25 50 75 100
Takes Charge 0 25 50 75 100	Musical 0 25 50 75 100
Warm 0 25 50 75 100	Great Sense of Humor 0 25 50 75 100

Next

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Thrones & Co. | Employee

Jon Snow

News Feed
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Photos
Groups

Interactive Attitude Scale

How to use the scale | Measure your attitude | Graphed results

Community attitude

Home	Work	Social	School	Personal
16 "mellow"	25 "good energy"	19 "accept people"	15 "neutral"	17 "feel good"

Filter

1/6/19 1/7/19 1/8/19 1/9/19 1/10/19

Home Work Social School Personal

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Thrones & Co. | Employee

Jon Snow

News Feed
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Huey Hire Survey
Boomerang
Messenger
Photos
Groups

Messenger

Search messages

Tyrrion Lannister Meeting Tomorrow

Tuesday

Tyrrion Lannister
Meeting Tomorrow
I would like to make a pact. I think it is time to finally put the past behind us and see what lies ahead in the future.

Wednesday

Jon Snow
How can I help you Tyrrion?

Write a message or attach a file

Send

Universal Tools



hueyhire

Search

Thrones & Co. | Employee

Jon Snow

News Feed

Job Openings

My Application

My Job Model

Personal Values Pulse

Interactive Attitude Scale

Huey Hire Survey

Boomerang

Messenger

Photos

Groups

Boomerang

OverviewAll ActivityReceivedSent

Sent

Date	Sender	Receiver	Type		
3/14/19	Jon Snow	Clegane	Respect	0	0
3/7/19	Jon Snow	James Holland	Appreciation	3	3
3/7/19	Jon Snow	Malay Grace	Appreciation	1	1
3/7/19	Jon Snow	Dough Ray Me	Appreciation	1	14
2/13/19	Jon Snow	Fa So Latte	Respect	0	3
2/11/19	Jon Snow	Me Dough Ray	Respect	0	1
2/2/19	Jon Snow	Sansa Stark	Sensitivity	7	1
1/4/19	Jon Snow	Camille Lannister	Approval	1	1
1/2/19	Jon Snow	James Brighton	Appreciation	0	1
12/20/18	Jon Snow	Callie Thollally	Respect	0	1

Send a boomerang

hueyhire

Search

Thrones & Co. | Employee

Jon Snow

News Feed

Job Openings

My Application

My Job Model

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Interactive Attitude Scale

360 Feedback Survey

Boomerang

Messenger

Photos

Groups

360 feedback survey

OverviewCompany InformationUser InformationSurveySubmit

User Information

Select the type of information that users will use in their survey.

Basic information

☐ first name

☐ email

☐ employee type

☐ last name

☐ contact number

☐ pay type

☐ job title

☐ job field

☐ company feedback (employee suggestions)

Sections to include for user experience in the profile

☐ How the user felt about the esse and use while taking the PVP

☐ User's determination on how these profiles can help them personally

☐ User's expectations on how this profile will help them

Do you want the users to provide feedback on how this program could positively affect the overall operations?

Yes

Sections to include for user to evaluate how these profiles may help the organization as a whole

☐ How the Huey System can help improve the company in sales

☐ How the Huey System can help us in areas of production

☐ How the Huey System can help us in human resources

☐ How the Huey System can help us in management

☐ User's personal belief on what financial impacts the Huey System could have

☐ User's recommendations on where in the company they suggest to use it

Next

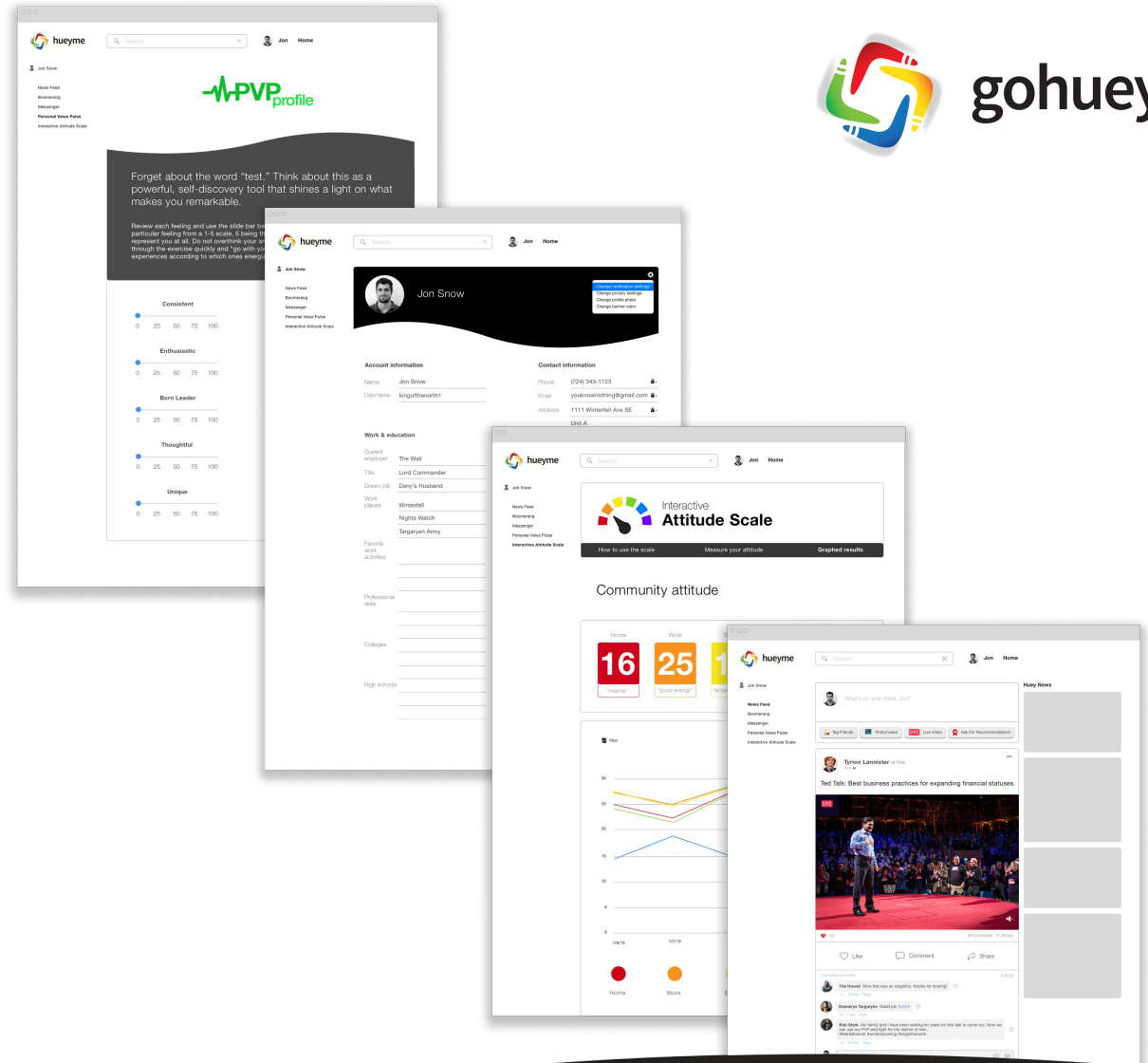
Huey Me

- Wireframe Layout Summaries

Overview Benefits



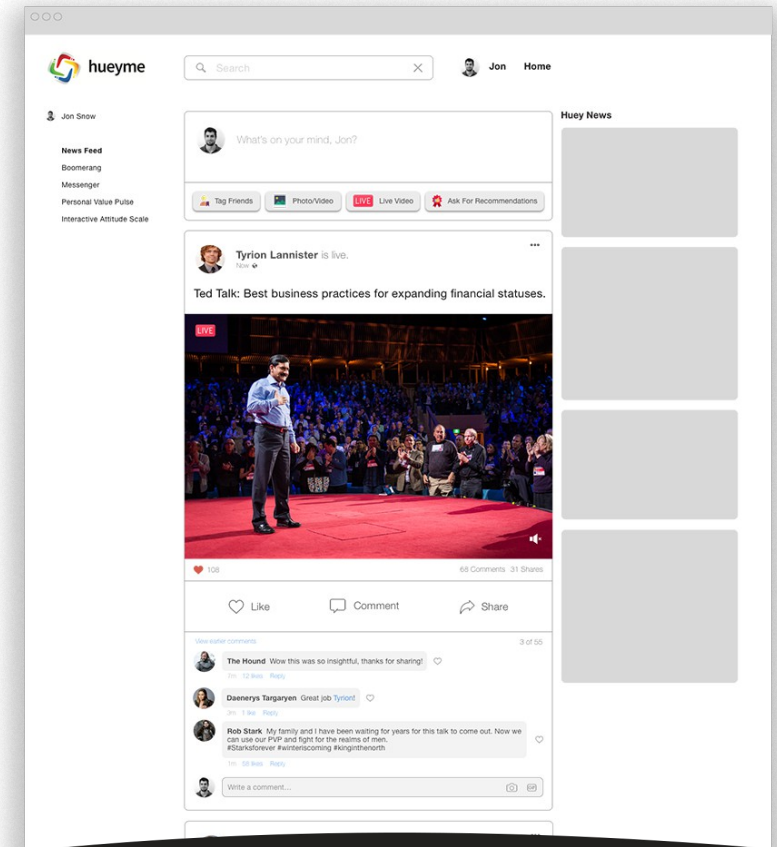
- 100% free for users
- Fully user-driven
- Revolves around PVP
- Follows HueyHire's visual language & user experience



News feed



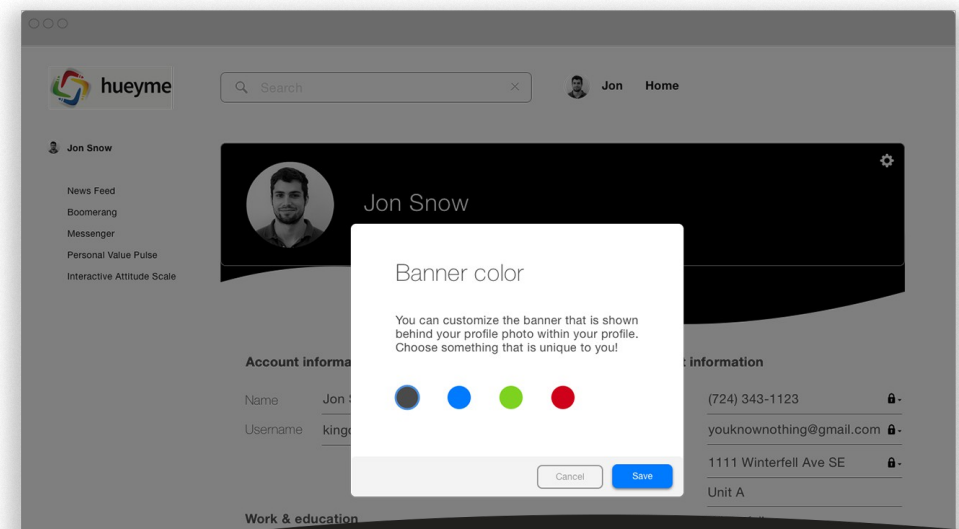
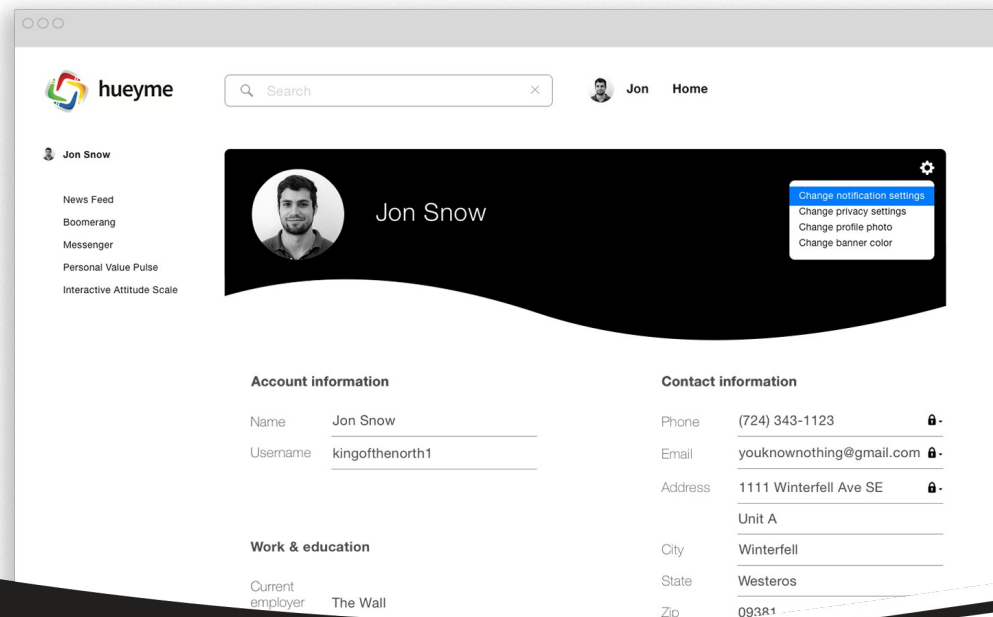
- HueyMe's core page
- Fusion of LinkedIn, Facebook & Instagram
- Easy to use with universal UXUI language navigation
- Mobile compatible



Profile



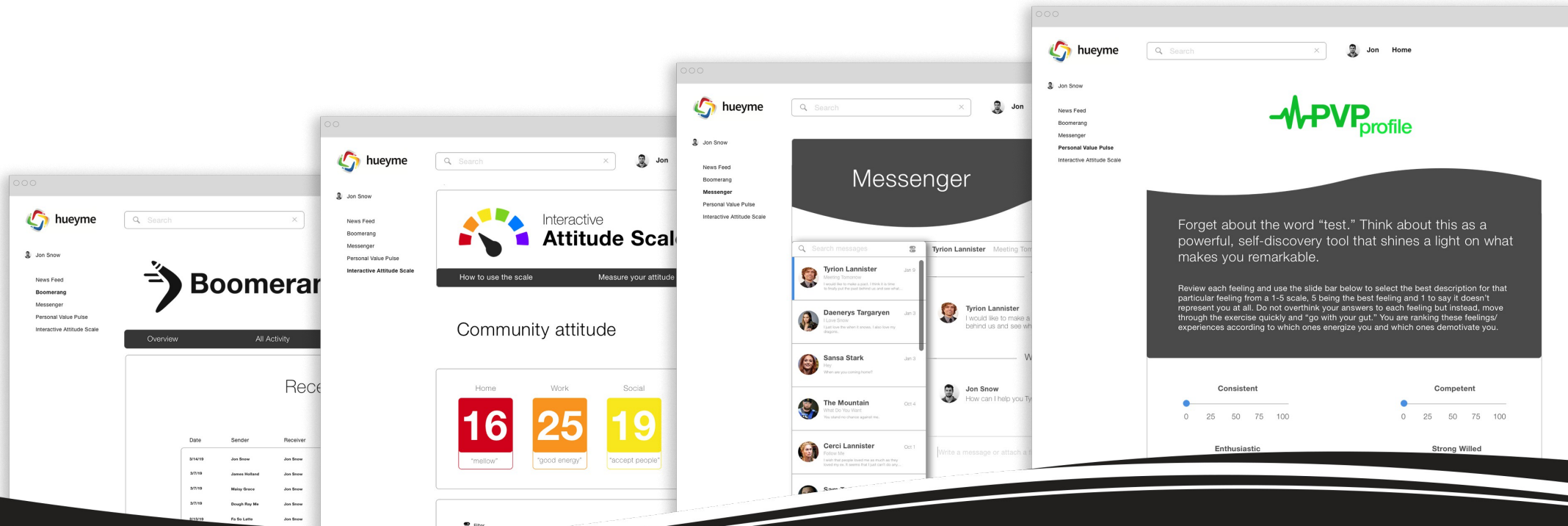
- Customize your profile to make it unique to you
- Alter privacy and security settings
- Add or change photos



Huey tools Universal Look & Feel



- The PVP, IAS, Boomerang and Messenger are the same as seen in HueyHire, without the management controls or options



Thank you



Interested in helping to make this vision a reality?
Contact a Huey team member today.

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